



# MEET HERCAREER EXPO

#### 9 & 10 OCTOBER 2025



### About herCAREER Expo

herCAREER Expo is recognized as a platform for exchange, expertise, and inspiration. Scheduled for 9 and 10 October 2025, herCAREER Expo will be held at MOC Munich, serving as a networking event that attracts individuals both actively seeking employment and those looking for inspiration or professional exchange.

As Europe's leading platform for female\* careers, herCAREER Expo creates a space where valuable encounters occur. Specialists and managers, young talents, and leading minds from business, science, politics, and society gather to share knowledge and collaborate towards establishing a fairer, more inclusive working world.

### Beyond a conventional career expo, herCAREER offers:

- **Professional insights:** Informative presentations, engaging panels, and critical debates on current social and workplace topics.
- **Authentic stories:** Personal experiences and female\* perspectives intended to inspire and motivate.
- **Unique networking opportunities:** Exchanges within an open, cross-hierarchical, and cross-industry community.
- **Inclusive and appreciative atmosphere:** A supportive environment that promotes diversity and equality.

With over 200 exhibitors and 350 program events, herCAREER Expo offers extensive variety and diversity. A digital matching system guides visitors through exhibits, connecting them to relevant people and networking opportunities.

Early Bird tickets are available from 10 euros until 23 September 2025. Regular admission is priced at 20 euros. Students and graduates receive free admission on both days.

Tickets can be obtained by contacting obukimir@gmail.com.

## WHO IS HERCAREER FOR?

### For everyone

herCAREER targets everyone interested in networking, sharing experiences, and finding inspiration. The program is designed for women and individuals who identify as women, men, or non-binary, all sharing a commitment to diverse and inclusive working environments. Participation can range from acting as a source of inspiration or motivator to being a listener or jobseeker.

Learn more <u>here</u>.

# For Companies & Role Models

Companies seeking to enhance visibility and success for women and non-binary individuals within their organizations are encouraged to participate. Through interviews, podcasts, and talks, industry experts and leaders share honest and authentic insights. This exposure helps make employer brands visibly inclusive and approachable.

Learn more here.

# WHAT TO EXPECT AT HERCAREER EXPO DAY?

### Range of Exhibits

More than 200 exhibitors committed to equal opportunities and women in leadership will participate.

At the Future Talks, companies will showcase innovations and discuss advancements in digitization and new work models. The Innovation Lab format will present hubs, accelerators, and incubators. Authors will present selected publications at the Authors-MeetUp, and live podcast recordings will take place at the Podcast-MeetUp, featuring the herCAREER Voice Podcast.

Free childcare is provided for children aged two to six.

Students may attend free with prior registration and a student ID, except for herCAREER@NIGHT.

Learn more <u>here.</u>

## **Digital Expo Matching**

Visitors will benefit from a digital matching system designed to navigate specifically to suitable offers and exhibitors. Personalized matches to presentations and opportunities for personal exchanges with stand personnel and speakers will be generated using algorithmic assistance. This matching feature will become available starting 25 September 2025, two weeks prior to the event, with early registration enabling more rounds of matching.

Learn more here.

### herCAREER@NIGHT

The evening networking event on the first expo day brings together table captains and leaders from business, science, and politics. Attendees will connect with board members, entrepreneurs, managing directors, start-ups, business angels, politicians, and experts committed to equal opportunities. Emphasis is on direct, informal exchange, with table captains offering personal career support for women. The event is held in German, with limited capacity; a valid ticket and early registration are required.

Learn more here.

# ADDITIONAL HERCAREER SERVICES

### herCAREER Academy:

Learn more here.

Monthly moderated online events lasting about an hour feature inspiring experts from business, society, and science discussing a broad range of topics such as mentoring, career development, leadership, technology, politics, finance, health, entrepreneurship, family-work balance, and society at large. Events are live and recordings are made available on demand.

#### herCAREER Podcast:

Learn more <u>here.</u>

The podcast provides insights into business, science, politics, and society from female perspectives. It features a range of presenters and guests sharing their professional experiences.

#### herCAREER Learn:

Learn more here.

Tips and best practices covering all relevant topics in the working world are offered in multiple formats — reading, listening, or watching.

#### herCAREER Connect:

Learn more here.

A community platform designed to expand networks, facilitate interaction on specific topics, and connect people with inspiring role models. Mentoring opportunities and experience exchanges are available, including intensive three-session mentoring programs provided by experienced mentors.

"Empowering women means unlocking new ideas, innovation, and leadership that drive sustainable economic growth. Through mutual support and dedicated platforms like herCAREER, we create opportunities not just for ourselves, but for future generations."



Gabriela Kostovska Bogoeska

Executive Director, Foundation for Management and industrial research

Few words by
Gabriela Kostovska
Bogoeska, executive
director of Foundation for
Management and
Industrial Research about
herCAREER Expo